

Dementia Society of America (DSA)

2023 Ginny Gives Life-Enrichment Grants Program & Link to Application

Overview, Frequently Asked Questions (FAQs), and Terms/Conditions

1. Definitions:

1.1. Event – Activity or activities performed—the actual performance of a service(s).

1.2. Host – Only nonprofit organization(s), e.g., long-term care or assisted-living facility, Continuing Care Retirement Community (CCRC), adult day care, senior center, gov't/non-gov't community initiative, Dementia program provider, educational institution, professional organization, etc., within which or by whom an Event is delivered.

1.3. Program – One or more "Events" offered by the Host

1.4. Grant – Payment(s)/Reimbursement(s) to the Host for a Program.

2. Why did DSA create the Ginny Gives Grants Program? The Ginny Gives Grants Program was established in the name of a wonderful woman who died prematurely from Dementia. She enjoyed music, dance, travel, and the arts. Her husband founded DSA by asking questions such as: "Wouldn't it be transformative if more people living with Dementia, along with their caregivers/care partners, could be reached, touched by, and benefit from non-medical programs devoted to the enrichment of their quality-of-life?" DSA believes the answer was, and is, "Yes!"

3. What is the Ginny Gives Grants Program? Ginny Gives is a life enrichment program to enhance the quality of life for those living with Dementia and their caregivers through the underwriting Programs primarily in the following non-medical, "quality-of-life" categories: Music, Art, Dance/Movement, Touch/Sensory Stimulation, and Caregiver support. Specific examples include, but are not limited to: sing-a-longs, concerts, art creation/discussion, storytelling, massage, dance, and/or other non-medical quality-of-life programs, initiatives, studies, etc., approved by DSA.

3.1. If the intended type of Program is not explicitly noted above, and/or if there are any questions about whether a proposed Program meets the criteria for a Ginny Gives Grant, please contact and discuss with DSA before Grant application submission.

4. Are there a limited number of Grants issued each year? Yes. DSA allocates an annual budget, and once exhausted, there are no more Grants issued for that year. The budget varies, so pre-approval is required. Grants are approved on a first-come, first-serve basis.

5. How much is a Ginny Gives Grant, and are there limitations on the number of annual grants a Host may receive? For 2023, all Ginny Gives Life-Enrichment Grants are \$1,000 each, **PAID IN 2 INSTALLMENTS + PLUS POTENTIAL \$500 BONUS PAYMENT, SEE ITEMS 9.3. AND 9.5. BELOW.** A Host may receive one grant per calendar year.

6. Are there additional criteria for how Ginny Gives Grant must be utilized? In addition to the planned Program being focused on a non-medical quality-of-life category(s) as noted above, the expectation is that for every Grant, the Host's planned Program should "touch" or reach approximately 100 individuals living with Dementia and/or their caregivers. The Host may determine how this is accomplished – i.e., via delivery of several smaller Events throughout the year and/or through one or larger Events(s).

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7. What types of organizations are eligible for the Grant, and where can they be located? See the definition in Item 1.2. Eligible Hosts may be in the U.S., Canada, or Mexico. Grants are paid out via check, only in US Dollars. If there are questions regarding the eligibility of an organization, please get in touch with DSA to discuss before Grant application submission.

8. Are there submission deadlines for Grant applications? Yes. For 2023, all Ginny Gives Life-Enrichment Grant applications must be submitted via the online pre-approval process by April 21st, 2023. DSA will notify applicants of approval/non-approval on a rolling basis within approximately 30 days of online application receipt.

9. Who must complete the online Ginny Gives Grants Program applications, and what are the critical elements involved in the process?

9.1. The Host must complete the online application forms electronically through the GinnyGives.org website.

9.1. First, an "ANNUAL GRANT - APPLICATION" step is to be submitted and approved before the Program is conducted (a description of the proposed Program must be provided in this initial step), and

9.2. After completion of the "ANNUAL GRANT - APPLICATION" step, the Applicant will receive an email approval and Grant Identification (ID) number from DSA. The Grant ID number must be included in all future correspondence regarding the Program.

9.3. The first half (\$500) will be issued from DSA to the Host within approximately 30 days of approval.

9.4. After completion of the Program, the Host must return to GinnyGives.org webpage to complete the "ANNUAL GRANT - FINAL PAYMENT REQUEST" steps and follow the instructions to submit Program feedback (i.e., qualitative and quantitative results, the total number of attendees, comments from attendees, photos/videos, etc.).

9.5. DSA will pay the second half (\$500) directly to the Host within approximately 30 days of receipt of the "ANNUAL GRANT - FINAL PAYMENT REQUEST." Note: To issue a check to the correct corporate entity, address, etc., DSA must receive the federal Employer Identification Number (EIN) of the Host, as well as the Host contact person/information to whom the reimbursement check should be sent. Contact DSA regarding EIN if Host is located in Canada/Mexico.

9.5.1. Bonus Payment (\$500) will be mailed after the Dementia Society's Awards Night, held each year in December. The date and location are TBD. It may be virtual, in-person, or hybrid.

MUST HAVE A REPRESENTATIVE ATTEND THE AWARDS NIGHT TO RECEIVE BONUS PAYMENT.

10. Other Terms/Conditions

10.1. DSA has the sole right to determine the suitability of the Host or the Event/Program and may deny any Host and/or Event/Program participation for any reason.

10.2. Hosts are asked to claim/create and maintain a free listing in DSA's online directory (www.dementiaanswers.org) throughout the term of the Grant. Why? The directory is a mission-related program from the Dementia Society of America. It exists to help families, caregivers, and those living with Dementia easily find local resources that are focused solely on their needs. However, a paid listing (optional) in the directory also helps your organization gain always-needed Search Engine Optimization (SEO), to be more readily found on the Internet. Please get in touch with DSA if you need help or have any questions.

10.3. Host Communities agree to allow details relative to the Grant (i.e., name, location, types of Programs performed, feedback, outcomes, etc.) to be publicly displayed on DSA websites, in print, marketing materials, communications, and elsewhere.

10.4. DSA reserves the right to contact and verify all information with Host and/or others. Any false or misleading information will invalidate the ability to obtain reimbursement.

10.5. DSA does not discriminate based on skin color, ethnicity, religion, politics, gender, sexual orientation, etc. All U.S.-based Host Communities/Events shall meet Americans with Disability Act (ADA) accessibility standards.

10.6. DSA Programs shall be free of harassment, politics, prejudice, hate speech, sexual references or sexual innuendo, etc., and any other content it deems objectionable.

10.7. Positive reviews are welcomed and encouraged. Negative reviews, comments, or communication seen or received about a Host or an Event delivered under the Ginny Gives Grants Program, at our sole discretion, may result in the suspension, cancellation, nonpayment, or permanent removal from the Ginny Gives Grants Program for one or all associated participants.

10.8. Dementia Society, Inc., dba Dementia Society of America, shall be held harmless and shall NOT be responsible for the words, actions, or opinions expressed, inferred, implied, made, or performed directly of the Host or any others participating in the Ginny Gives Grants Program in any capacity.

10.9. Any and all participants in the delivery and/or hosting of the Grant activities shall be appropriately insured according to the activity and physical location(s) of said activities.

10.10. The Host is fully responsible for all activities/actions that occur as a result of the delivery and execution of the Grant.

10.11. Dementia Society, Inc., dba Dementia Society of America, its subsidiaries, and assigns shall be held harmless from all liability arising from any and all aspects of the Grant, Program, Event, participants, employees, venue, etc.

10.12. THE HOST ASSUMES ALL LIABILITY IN ALL MATTERS.

10.13. Failure to abide by our Program Terms and Conditions could forfeit current, pending and future reimbursements and participation in the Ginny Gives Grant Program.

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TERMS AND CONDITIONS ARE SUBJECT TO CHANGE AT ANY TIME FOR ANY REASON

Click below to APPLY for 2023 Grant

<https://hipaa.jotform.com/230156349303046>